



GENUINE LEADERSHIP, ON AND OFF THE FIELD

CFL Coach of the Year nominee, Marcel Bellefeuille believes that leadership, team building and productivity go hand in hand, and he brings his award winning 'on field' leadership style, into YOUR boardroom and beyond...

After a distinguished 21-year career as an award-winning football coach, speaker, leadership trainer and author Marcel Bellefeuille brings this diverse background into every aspect of his keynotes and training programs. Marcel is a proud member of Canadian Association of Professional Speakers.

Marcel doesn't just inspire, he delivers. He is truly a difference maker.

MOST REQUESTED TOPICS

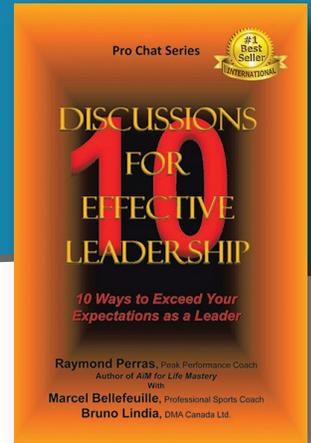
PLAYBOOK FOR A PRODUCTIVE TEAM - 10 LEADERSHIP KEYS TO INCREASE PRODUCTIVITY

Coach MB delivers a dynamic and resourceful keynote or workshop. Learn to implement the 10 leadership keys and you will see increased productivity, profitability, and a more cohesive team effort when these key elements of leadership are mastered. This 75 min. keynote dissects every critical area of leadership affecting your team's ability to produce efficiently and effectively. Thru the "KISS" principle (keep it simple smart), you can easily and readily adapt these key elements to your workplace or individual leadership style.

TIME MANAGEMENT - THE GROWTH TOOL

Coach MB delivers a presentation that guarantees more earning power and a more productive life. This powerful talk or workshop provides a simple tool to change your personal and professional life. The difference in our earning potential and increased production in every area of our life can be developed through this straightforward approach.

When our focus is narrowed, we become growth vessels!



10 DISCUSSIONS FOR EFFECTIVE LEADERSHIP TRAINING PROGRAM



This intensive program is based on the best-selling book, 10 Discussions for Effective Leadership. It provides a comprehensive leadership training and development course to all aspiring leaders and persons currently in positions of influence. 10 Discussions for Effective Leadership is the driving force in creating a more effective and productive workplace. When the course material is implemented, leaders can expect significant increases in productivity.

The program was developed to deepen your understanding of the concepts our authors have discussed, and create links to your reality as a leader. Your personal goal should be to integrate the substance of this training to increase your leadership effectiveness. The interactive program provides self-analysis and action plans for leader to implement. These structured concepts and ideas that will increase your leadership effectiveness and productivity.



TESTIMONIALS

“Coach Marcel has been instrumental in transforming our team into Performance Maximizing professionals. His professional and timely style along with an excellent awareness of the leadership process, allows individuals to self-assess and exceed their goals. Truly a difference maker!”
Bruno Lindia, CEO, DMA Canada Ltd.

“Coach MB’s pragmatic, no nonsense approach has helped me better appreciate my core strengths and maximize my overall potential. He has helped me to better understand how to focus my experience and competencies in areas that can be of greater use so that I am generally more effective. Marcel has not only inspired me to reach higher, he has helped me get there - quickly. He doesn’t just inspire, he delivers.”

Nathalie Trépanier, Co-founder, Moving Words Inc.

“Our meeting mantra was “If the plan doesn’t work, change the plan, not the goal” and we really needed an organizational leader who could kick off our meeting and so we turned to Marcel. In developing the meeting agenda with Marcel prior to the meeting it became very obvious that the similarities between sports and the business world are quite remarkable. The preparation put forth by Marcel getting abreast of our industry prior to the meeting was like no other speaker I’ve seen and his efforts paid huge dividends for his credibility as well as to our organization.

The message of developing your plan, evaluating your plan, adjusting your plan, re-evaluating your plan, making further adjustments, understanding that your plan is a “living & breathing” document came out crystal clear during our meeting and the goal is to win. There is no question that selecting Marcel as our keynote speaker for this meeting was the right decision and yes we are winning. We are adjusting, evaluating and re-evaluating constantly and we will win the 2015 game for sure! The effort, his credibility, his experiences, the message and Marcel’s leadership qualities made our meeting an astounding success. It was “excellence in execution!”

Michael G. Sheedy Service Corporation International

CLIENT LIST

PepsiCo Gatorade, Nortel Networks, DMA Canada, Footlocker, Investment Planning Council, Algonquin College Westside Victory Bible College, Western GM Dealers, Service Corporation International, and IPM - Institute of Performance Management, to name a few.

